

Eden Nguyen

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Objective

Aspiring to become a strategic data analyst who bridges data and decision-making through clear, evidence-based insights, grounded in strong capabilities in data visualisation, statistics, and programming. Dedicated to uncovering patterns that drive business growth and inform impactful strategies.

Professional Experience

AQUEO IMPORT & DISTRIBUTION

Brisbane, Australia

Assistant Manager / Sales and Inventory Analyst

11/2022 - 07/2025

- Supported the Store Manager in leading daily operations and achieving store sales targets and KPIs.
- Maintained and organised product pricing, documentation, and processes using MS Teams.
- Used tools like Microsoft Excel/SharePoint to track job status, manage data, and streamline workflows.
- Collected data from OneDrive, and cleaned, transformed and loaded data using Power Query.
- Created DAX measures and maintained dashboards in Power BI enabling business users to automate and improve current work processes.
- Collaborated on reporting, data entry, and extracting insights from sales metrics and inventory reviews using ERP (SAP Business One) integrated with POS system (Lightspeed).
- Produced the monthly Order Intake and Sales Forecast, quarterly Sales performance management.
- Coordinated with suppliers and internal departments on stock, orders, and programs.
- Collectively achieved and exceeded sales targets and KPIs by 15%.

PIRKX AUSTRALIA

Western Australia, Australia

Business Intelligence Associate

11/2024 - 02/2025

- Collaborated with business and technical stakeholders to gather requirements and design solutions.
- Extracted, transformed, and loaded (ETL) data from various data sources (SQL databases, Excel, and APIs).
- Wrote SQL queries for data extraction, manipulation, and optimisation.
- Performed regular audits and validations to ensure clean, standardised data.
- Built efficient data models and relationships within Power BI using Power Query and DAX.
- Built end-to-end BI framework from data extractions to visualisation.
- Developed, maintained and optimised dashboards and reports that provided meaningful insights across workforce and operational data.
- Presented data in a clear and compelling way to non-technical audiences.

THE ADECCO GROUP

Brisbane, Australia

BI Associate Consultant

08/2022 - 11/2022

- Streamlined candidate screening by managing 70+ daily phone calls, enhancing recruitment efficiency by 15% through accurate data capture in Excel.
- Inputted and cleaned data through Oracle HRMS to increase data accuracy.
- Analysed candidate data in Excel to support tailored recruitment strategies, driving a 10% increase in client satisfaction through data-driven insights.
- Conducted candidate research to inform hiring processes, improving placement accuracy and supporting strategic client outcomes.

Projects

Logistics Perform Analysis - Power BI (Link)

- Created engaging Power BI dashboards for logistics sales trends, designed for stakeholder accessibility.
- Uncovered shipping delays, proposing optimizations for 12% efficiency gains.

Hospital Emergency Room (ER) Performance Analysis - Power BI & Excel (Link)

- Analysed ER data (2019–2020) using Excel and Power BI, visualising wait times and satisfaction metrics.
- Identified bottlenecks, proposing solutions to reduce wait times by 10%.

Global Forest Coverage Analysis - T-SQL (Link)

- Queried global forest coverage data (1990–2016) using T-SQL, analysing deforestation trends and sustainability metrics.
- Delivered insights on regional preservation efforts, supporting environmental policy recommendations.

U.S. Migration Flows Analysis (2010-2019) - R (Link)

- R-based data analysis project exploring domestic and international migration flows across U.S. states from 2010 to 2019.
- Analysed migration trends, patterns, and insights to better understand state-to-state and international migration movements.

Education

KAPLAN BUSINESS SCHOOL

Brisbane, Australia

Master of Information Technology

07/2023 - 03/2025

- GPA: 6.71/7
- High Achiever Awards in 2023 & 2024

GRIFFITH UNIVERSITY

Brisbane, Australia

Master of Business (Logistics & Supply Chain Management)

07/2020 - 11/2022

- Griffith Award for Academic Excellence - 2022

Skills

Programming Languages: Python, R

Data Analysis & Visualisation: SQL, MS Excel, Power BI, Tableau

Tools & Platforms: Microsoft Office, GitHub, Jupyter Notebook, Visual Studio Code, Google Colab, SAP, POS System, Wireshark, Project Libre, Oracle HRMS

Certifications

- **Power BI Job Simulation** (Forage)
- **Tableau for Data Scientists** (LinkedIn)
- **Microsoft AI Skills for Students Building Agents with Copilot Studio** (Akkodis Academy)